

27 October 2010

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**LONDON
PROJECT**



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Eco-fashion from 10 designers in an editorial spread shot on 10/10/10 in [myhotel Bloomsbury](#) with [TANK Magazine's Caroline Issa](#) is every bit as serendipitous as it seems! Take the voyeuristic journey into a fashion editor's jet set life with an eco-edge in the London Project.

